

THE ALMIGHTY BUCK



**Full rich flavor,
not full price.**

Available in Kings & Kings Lights.



**SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.**

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MP's suggested retail price.

Kings Lights: 10 mg "tar," 0.7 mg nicotine—Kings: 14 mg
"tar," 1.0 mg nicotine av. per cigarette by FTC method.